



**INSTITUTION'S INNOVATION COUNCIL
MHRD'S INNOVATION CELL
ONLINE ACTIVITIES (Q3 and Q4), AY -2019-2020**



| S.No | e-Session Title | Type of Activity | Topics to be Covered/ Learning Objectives | Theme | Expert Name | Date & Time |
|------|---|-----------------------|---|--|--|-------------------------------------|
| 1 | National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation | IIC Calendar Activity | <ul style="list-style-type: none"> > Introduction to National Innovation and Startup Policy (NISIP), Various Dimensions and Thrust Areas > HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship > Norms for Faculty, Students Driven Innovations & Startups > Incubation & Pre-Incubation support in HEIs > IP Ownership Rights for Technologies Developed at HEI > Pedagogy & Learning Interventions for Supporting Innovations & Startups | National Policy for HEIs on Innovation, Startup and IPR | Mr. Dipan Sahu Asst. Innovation Director & National Coordinator - NISP, IIC & ARIIA, MBA/PGDM in IEV Programs, MHRD's Innovation Cell, AICTE | 28/04/2020 3.00 PM - 5.30 PM |
| 2 | Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage | IIC Calendar activity | <ul style="list-style-type: none"> > Why is important to have an incubator in your institution? > The difference between pre-incubation, incubation and acceleration. > The service the incubator should provide. > Staff and funding for the incubator > Mentoring and networking for the incubator. | Incubation and Pre Incubation | Mr. Muthu Singaram, CEO, IIT Madras, HTIC, MTI, Chennai / VivaZone | 29/04/2020 3.00 PM - 4.00 PM |
| 3 | Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE | IIC Calendar activity | <ul style="list-style-type: none"> > Life of an Innovator cum Entrepreneur - Do's and Don'ts > Lessons Learned and Opportunities and Achievements in Last 1 year - Life before and Life After * How I&E ecosystem in HEIs helping Budding entrepreneurs to Spur. | Entrepreneurship Development | Ms. Vandana Thakur Female Innovator cum Entrepreneur, Canada India Acceleration Program 2020, L M College of Pharmacy, Ahmedabad Mr. Amit Sanjay Lokhende Innovator Cum Entrepreneur, India-South Korea Startup Exchange Program 2020, Institute of Chemical Technology, Mumbai | 30/04/2020 3.00 PM - 4.00 PM |
| 4 | Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India | MIC Driven Activity | <ul style="list-style-type: none"> > TiE Network and Chapters in India > Role of TiE as Ecosystem Enablers > Services and Collaboration Opportunities with HEIs to Drive I&E Ecosystem | I&E Ecosystem | Ms. Geetika Dayal Executive Director TiE, Delhi- NCR | 1/05/2020 3.00 PM - 4.00 PM |
| 5 | Hangout with Successful Startup Founder and Learn on Design thinkign Approach for Hardware Innovation | IIC Calendar Activity | <ul style="list-style-type: none"> > Life of a Startup Founder and Myths and Hometake Messages > Learn Design thinking for Hardware Innovation | Entrepreneurship Development | Dr. Pankaj Parashar CEO/Founder, Cutting Edge Medical Devices Pvt. Ltd., Indore | TBD 3.00 PM - 4.00 PM |
| 6 | Entrepreneurial Motivation and Business Idea | IIC Calendar activity | <ul style="list-style-type: none"> > Entrepreneurial Motivation > Application of Empathy designing Tool and Understanding Business Idea > Business Model Canvas Preparation | Entrepreneurship Development | Dr. Sunil Shukla, Director general, EDII, Ahmedabad Dr. Amit Dwivedi, Associate senior faculty. EDII, Ahmedabad Mr. Mayank Patel, CEO, Cradle-Incubator, EDII, Ahmedabad | TBD 3.00 PM - 4.00 PM |
| 7 | How to Identify Right Problem and Solution using the Double Diamond Approach in Design | MIC Driven Activity | <ul style="list-style-type: none"> > What is Design thinking and importance of problem finding > Steps and Approaches of Double Diamond Process in design thinking > Tools in the Double Diamond process > Strategize product innovation and business offerings using | Design thinking and Innovation: The Double Diamond Process | Dr. Prajakta Kulkarni, Founder; Director, Nodes Pvt. Ltd, Pune Sanket Inamdar, Co-founder; CEO, Nodes Pvt. Ltd, Pune | TBD 3.00 PM - 4.00 PM |



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| 8 | Role of Market Research and It's Application from Idea to Startup Stage - Foundation Level | IIC Calendar activity | > Using data and marketing research for validation and survival of your start up | Entrepreneurship Development | Anil Chhikara Serial Entrepreneur, TEDx Speaker, Chairman - Startup India Foundation | TBD 3.00 PM - 4.00 PM |
| 9 | Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups | IIC Calendar activity | > What is IP, Types and importance > How to Identify IP Component and Manage - Do's & Don't > Where to Approach and Preparation Before Filing IP > Commercialization of IP - Startup and Technology Transfer | IPR and Technology Transfer | Dr Sanjeeva Kumar Majumdar Manager-IPR, StartUp & Incubation National Research Development Corporation, New Delhi | TBD 3.00 PM - 4.00 PM |
| 10 | Lean Start-up & Minimum Viable Product/Business technique-Validate and Build Successful Startup From Innovation | IIC Calendar activity | > What is Lean Start-up > Design and Application of Minimum Viable Product/ Business technique > Validate and Build Successful Startup from Innovation | Entrepreneurship Development | Dr. Lakhsmi Meera Program Director Forge incubator, Coimbatore | TBD 3.00 PM - 4.00 PM |
| 11 | Fortune favours the Bold (Internalization of Innovation & Entrepreneurship) | IIC Calendar activity | > Dilemma of Educational Institutions and Attainable Solutions > Innovation & Entrepreneurship 24X7 > Gravity Shift & Future wisdom | Entrepreneurship Development | Mr. Sanjay Inamdar Entrepreneur, Co-Founder Bhau Institute of Innovation, COEP and Chairman, Student start-up Implementation Committee of AICTE | TBD 3.00 PM - 4.00 PM |
| 12 | Understanding Angel and Venture Capital Funding - What is there for Early Stage Innovator & Entrepreneurs | IIC Calendar activity | > Right stage of innvation or startup to approach Angel or VC > What are the checklist before approach angle and VC fund > How to make backgroud check to identify Right Angel/ VC Agency > What are the stage of VC and angel funding | Entrepreneurship Development | Mr. Sushanto Mitra, CEO, Lead Angels Pvt. Ltd | TBD 3.00 PM - 4.00 PM |
| 13 | Launching a Business Plan and Launching Business | IIC Calendar activity | > Business Plan Cmponenents and How to Write a Business Plan > New Enterprise Launching – Addressing the Key Issues | Entrepreneurship Development | Dr.P.G.Makhija, Sr, Faculty, EDII Dr S. R. Acharya, EDII, Ahmedabad | TBD 3.00 PM - 4.00 PM |
| 14 | Frugal Innovations and Social Entrepreneurship | MIC Driven Activity | > Frugal Engineering and Social Entrepreneurship | Entrepreneurship Development | Dr. Raman Gujaral, EDII, Ahmedabad | TBD 3.00 PM - 4.00 PM |
| 15 | Role of Market Research and application of Tools from Idea to Startup Stage - Advance Level | IIC Calender Activity | > Actually Applying data and market research for survival: B2B and B2C case studies | Entrepreneurship Development | Anil Chhikara Serial Entrepreneur, TEDx Speaker, Chairman - Startup India Foundation | TBD 3.00 PM - 4.00 PM |
| 16 | Legal and Ethical Steps - Productive Entrepreneurship and Startup | IIC Calendar Activity | > Legal and Laws and Regulatory Compliances for Setting up a Venture/Startup | Entrepreneurship Development | TBD | TBD 3.00 PM - 4.00 PM |